

business name _____

address _____

city _____ state _____ zip _____

contact (full name) _____ phone _____

Web site URL _____

e-mail address _____

product (s) _____

farmers' market registration 2017

 WISCONSIN PUBLIC TELEVISION

GARDEN EXPO

Garden Expo 2017

Sunday, February 12 | 10 a.m. - 4 p.m.

Exhibition Hall / Alliant Energy Center / Madison

presented by Wisconsin Public Television and UW-Extension-Horticulture

Kristin Korevec/Special Events Manager
Wisconsin Public Television
821 University Avenue
Madison, WI 53706

608. 262. 5256 telephone
608. 890. 4571 facsimile
gardenexpo@wpt.org
wigardenexpo.com

Farmers' Market Space (\$100)

Includes one six-foot table in the Atrium of the Exhibition Hall at the Alliant Energy Center, three exhibitor passes (to be used by your staff working the show), and one parking pass. Additional parking passes can be purchased for \$7 each. You may purchase additional equipment and electricity through the Alliant Energy Center. Please contact Kristin Korevec at kristin.korevec@wpt.org or 608-262-5256 for more information.

There is limited availability for exhibitors in the farmers' market area of Garden Expo. Space is reserved for farmers, food artisans and local food retailers.

Your space must be set-up and staffed for the entire duration of the event (10 a.m.-4 p.m.). Ingress will take place from 8-9:30 a.m., and egress will begin at 4 p.m.

Release

Farmers' Market exhibitors are subject to all terms and conditions of Garden Expo available at wigardenexpo.com/for-exhibitors. The exhibitor agrees to indemnify and hold harmless Friends of Wisconsin Public Television, Inc. (WPT), its employees, agents, successors and assigns from claims arising out of its participation in the 2017 Garden Expo, including claims caused by negligence, errors or omissions of the Friends of WPT.

Friends of WPT will not be liable for injuries to, or loss or damage to property of, the Exhibitor, its employees, agents, guests or attendees, arising out of the 2017 Garden Expo, including but not limited to injuries, losses, or damage due to theft, vandalism, fire, smoke, water from any source, electric current or failure of same, weather, or defects in booths, tables, or other equipment.

By signing this release, the undersigned warrants that he or she has read its terms and agrees to be bound thereby.

signature _____ date _____

See other side for payment.

Please note: 50% of registration fees are refundable if cancellation is received prior to October 31, 2016. After that date, cancellations are not refundable.

Thank you. Sign this form and fax or mail it with full payment to Kristin Korevec. Contact information on the front.

Payment and Fee Information

I need Farmers' Market booth(s) at \$100 each \$ _____
quantity

I need additional parking passes at \$7.00 each \$ _____
quantity

\$

grand total

check enclosed payable to **Garden Expo** Visa Mastercard



_____ card number _____ expiration date _____ 3-digit security code

_____ signature _____ print name as it appears on card

_____ billing zip code