

area sponsorship agreement 2020



Garden & Landscape Expo 2020
February 7-9 Friday 12-7 / Saturday 9-6 / Sunday 10-4
Exhibition Hall / Alliant Energy Center / Madison
presented by Wisconsin Public Television

Kristin Korevec/Special Events Manager **608. 262. 5256 telephone**
Wisconsin Public Television **608. 890. 4571 facsimile**
821 University Avenue **gardenexpo@wpt.org**
Madison, WI 53706 **wigardenexpo.com**

- sponsorship levels**
- demonstration stage at \$1,500**
 - seminar room at \$1,500**

sponsoring business or organization _____
business/organization name

terms and conditions

When fully executed, this document will establish an agreement between Friends of Wisconsin Public Television Inc. herein after referred to as "Garden Expo" and the sponsoring business or organization referred to as "The Sponsor" in support of the 2020 Garden & Landscape Expo event in Madison, Wis.

The Sponsor agrees to pay Garden Expo as indicated above.

In consideration of the payment detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of the 2020 Garden Expo at the level indicated. Garden Expo Area Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Area Sponsorship Recognition and Opportunities page.

The final decision regarding placement and/or juxtaposition of sponsor(s) logo shall rest with Garden Expo.

When future Garden Expos are scheduled, The Sponsor shall have the right of first refusal on continuing its sponsorship of this event.

It is understood and agreed that the entire agreement between Garden Expo and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing. The agreement is to be construed under the laws of the state of Wisconsin.

If this document correctly states your understanding of our agreement, please sign and date both copies, and return to Kristin Korevec (contact info above). A fully executed copy will be returned to you for your records.

sponsor agreement **I agree to pay the following for the above-specified category at Garden & Landscape Expo, February 7-9, 2020.**

- demonstration stage at \$1,500** **seminar room at \$1,500**
- payment enclosed** **please invoice (10/1/19)**

_____ title

_____ address city state zip

_____ e-mail address phone number

_____ signature date

garden & landscape expo agreement _____
Eric Greiling date
Executive Director
Friends of Wisconsin Public Television Inc.

please fax or mail the signed agreement to Kristin Korevec/Special Events Manager (contact info above)

GARDEN area sponsorship & LANDSCAPE EXPO **recognition and opportunities 2020**

demonstration stage or seminar room

recognition and opportunities include:

- Education Opportunity** Up to three guaranteed, 45-minute garden-related sessions (one per day) in sponsored area (instructor provided by sponsor; topic subject to approval by Garden & Landscape Expo management).
- Guest Passes** Five complimentary one-day general admission passes.
- Event Program** Logo recognition in the Garden & Landscape Expo event program, distributed with the Sunday *Wisconsin State Journal* before Garden & Landscape Expo (71,000 circulation) and on site at the event (15,000 distribution).
- On-Site Signage** Logo recognition on signage in sponsored area.
- Web** Logo recognition on event website (sponsored area page).

If you have any questions, please contact Kristin Korevec at 608. 262. 5256 or kristin.korevec@wpt.org.