

New exhibitors must apply for review by the Garden & Landscape Expo Jury Committee to ensure the highest show standards for fellow exhibitors and for the public. Please submit the following information and photos with the rest of your registration materials. If not accepted by the committee, your booth payment will be returned in full.

new exhibitor application/jury procedure 2020



Garden & Landscape Expo 2020

February 7-9 Friday 12-7 / Saturday 9-6 / Sunday 10-4

Exhibition Hall / Alliant Energy Center / Madison

presented by Wisconsin Public Television

all registration forms are available as PDFs at wigardenexpo.com

Exhibitor registration materials can be downloaded at wigardenexpo.com. Click on *For Exhibitors* at the top of the page.

Mail all registration materials, including payment, to:

**Garden & Landscape Expo
Jury Committee
Wisconsin Public Television
821 University Ave.
Madison, WI 53706**

Applications postmarked by Sept. 1, 2019 will be reviewed and the notification of acceptance will be mailed by Sept. 30, 2019.

Applications received after Sept. 1, 2019, will be subject to booth availability and reviewed accordingly.

If not accepted by the committee, the exhibitor's booth payment will be returned.

Keep a copy of this procedure for your personal records.

1 Please fill out the information below.

2 Submit three (3) photos or images – (1) of your booth setup and (2) products/services you will be promoting or selling. Applications submitted without photos will not be considered.

3 Submit the separate *Exhibitor Registration* form along with at least 50% of the required booth payment. Full payment is required if registering after October 31.

business name

company Web site URL

contact (full name)

phone

e-mail address

The Garden & Landscape Expo Jury Committee is responsible for maintaining the show's gardening theme using these categories. Please check the category that best describes your company's focus for the 2020 Garden & Landscape Expo.

garden centers, nurseries and commercial greenhouses

garden furniture, accessories and tools

seed and bulb growers/retailers

landscape architects and garden designers

landscapers, arborists, lawn & landscape maintenance/supplies

decking and paving construction and supply

bookstores and publishers specializing in plant or garden-related material

dealers in garden sculptures and ornaments

artists whose original work specializes in garden themes

sunroom, greenhouse and gazebo dealers

water feature, pond construction and irrigation system companies

lawn and gardening equipment manufacturers and distributors

florists and indoor plants

garden clubs and plant societies (non-profit & for profit)

parks, recreational areas, municipal gardens and environmental or horticultural organizations

food artisans and local food retailers

Prior to the show opening, all booth displays will be reviewed by and subject to the approval of the Garden & Landscape Expo Jury Committee to ensure the highest show standards for fellow exhibitors and for the public. The Friends of Wisconsin Public Television, Inc., sponsoring organization of the Garden & Landscape Expo, retains the right of final acceptance and has sole discretion over acceptance of all exhibitors.